

# Pharma Middle East Virtual Congress

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DECEMBER 07-08, 2020



**AUSTAR**



Operant Pharmacy  
Federation

# SESSIONS

- Pharmacy & Pharmaceutical Sciences
- Pharmaceutics & Novel Drug Delivery Systems
- Biosimilars & Biopharmaceuticals
- Pharmaceutical Microbiology & Biotechnology
- Bioavailability & Bioequivalence
- Medicinal Chemistry & Drug Discovery
- Pharmaceutical Chemistry & Drug Design
- Industrial Pharmacy & Drug Development
- Pharmacology & Toxicology
- Clinical Pharmacy & Pharmacy Practice
- Pharmaceutical Nanotechnology
- Drug Delivery Technologies & Medical Devices
- Pharmacovigilance & Regulatory Affairs

# AWARDS



Best Presenter Award

Best Poster Award



# EVENT PARTNERS

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# Scientific Program

## OPENING CEREMONY

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10:50 AM

## KEYNOTE SESSION

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### YAVUZ SELIM SILAY

*Chairman ICG, Turkey*



11:00 AM

**THE CURENT TRENDS IN BIOENTREPRENEURSHIP  
AND BIOTECHNOLOGY INVESTMENTS IN USA,  
EUROPE, TURKEY & EMERGING MARKETS**

### LOUIS BOON

*Polpharma Biologics, The Netherlands*



11:40 AM

**USP MODULATION TOOLBOX TO GUIDE CQA  
TOWARDS BIOSIMILARITY**

### ERAMUS HOLM

*MSD, Denmark*



12:20 PM

**DIGITALZATION VS DIGITAL  
TRANSFORMATION IN PHARMA. HOW DO  
YOU MAKE THE RIGHT MARKETING AND  
SALES STRATEGIC CHOICES**

### ZAREEN DELAWAR HUSSAIN

*Integro Pharma, Bangladesh*



13:00 PM

**TRENDS OF FUTURISTIC HEALTHCARE**

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**Note: All timings are mentioned as per Central European Time (GMT +1)**

## SPECIAL SESSION

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**RENE KRONENBURG**

*AbbVie, The Netherlands*



13:40 PM

**JAN WORTMANN**

*Bayer, Germany*



## BLOCKCHAIN ENABLE HEALTHCARE – THE PHARMALEDGER VISION

## SESSION TALKS

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**SUHASINI MOLKUVAN**

*Frost & Sullivan, UAE*

15:00 PM

**Top three predictions for the biosimilar industry in the MENA Region post-COVID-19**

**JAMIE WILKEY**

*Arches Health LLC, USA*

15:30 PM

**Pharmacogenomics - Taking the guesswork out of prescribing**

## SPECIAL INTRODUCTION SESSION

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**OPERANT PHARMACY FEDERATION**

16:00 PM

**AUSTAR GROUP EMEA**

16:15 PM

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**Note: All timings are mentioned as per Central European Time (GMT +1)**

## KEYNOTE TALK

**KARLHEINZ LANDAUER**

*Quality Biotech Development & Cells GmbH  
Switzerland*



10:15 AM

**HOW TO START A BIOSIMILAR DEVELOPMENT -  
A RISK BASED APPROACH**

## SESSION TALKS

**REENU YADAV**

*IITM, IES University, India*

**Present and future of phytopharmaceuticals - A new class  
of plant based drugs**



**Yavuz Selim Silay**  
*Session Judge*

11:00 AM

**SOUVIK BASAK**

*Dr B. C. Roy College of Pharmacy & Allied  
Health Sciences, India*

**Contaminated rice, a silent psychopharmacological  
killer?- A bio-molecular landscape and possible solution**

11:30 AM

**LAKSHMANA RAO ATMAKURI**

*V. V. Institute of Pharmaceutical Sciences, India*

**Design, synthesis, biological evaluation and molecular docking  
studies of Novel Thiazolidine-2,4-dione Derivatives**

12:00 PM

**QAZI MAJAZ AHAMAD AEJAZUDDIN**

*Ali Allana College of Pharmacy, India*

12:30 PM

**Need of novel herbal drug formulation for better therapeutic effect**

**BUSHRA YOUSEF**

*De Montfort University, UK*

13:00 PM

**Electrohydrodynamic atomization: An emerging technique**

**HALA SALAH EL SAID**

*MSA University, Egypt*

13:30 PM

**Optimization of Vilazodone phospholipid mixed micelles for solubility enhancement; Screening of surfactants' types and ratios**

## POSTER PRESENTATIONS

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**Reenu Yadav**  
*Poster Judge*

**RAHUL HASIJA**

*IMT Manesar, India*

14:00 PM

**Oral co-encapsulation of resveratrol and humic acid in polymeric nanocarriers to improves bioavailability and *in vitro* antioxidant effects**



**NASERDDINE HAMADI**

*Zayed University, UAE*

14:20 PM

**Effects of long-term dehydration on growth factors, oxidative stress and Neuroinflammation in the hippocampus of the Arabian camel (*Camelus dromedarius*)**

**HALIMAT ADEDEJI- ADENOLA**

*University of KwaZulu- Natal, South Africa*

14:40 PM

**Direct reporting of adverse drug reactions by healthcare consumers in Africa: A narrative review**

**FABRICIO PAUL GAMARRA CASTILLO**

*Universidad de San Martin de Porres, Facultad de Medicina Humana CIMTFAR, Instituto de Investigación, Lima, Perú*

15:00 PM

**Nociceptive evaluation of the lyophilized extract of *Lupinus mutabilis* sweet (Tarwi) in experimental animals**

**QUISPE TOVAR MILAGROS CONSUELO**

*Human Medicine Faculty, University of Peru Los Andes, Huancayo - Peru*

15:20 PM

**Effect of hypoxia in the pharmacological treatment of chronic mountain sickness (monge sickness) in native residents of high altitude**

## SESSION TALK

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**RIMJHIM ARORA**

*Shrinathji Institute of Pharmacy, India*

15:40 PM

**Docking of human H1 histamine receptor with cetirizine and its derivatives**

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# TRANSFORMING IDEAS INTO VISION

[PHARMA-MIDDLEEAST.PLENARENO.COM](http://PHARMA-MIDDLEEAST.PLENARENO.COM)

